

Institución:  
País: Nicaragua, El Salvador, Panamá, República Dominicana, Guatemala  
Fecha del Sondeo: Noviembre de 2011.  
Número de establecimientos sondeados:  
Responsable:



Categoría	No	Producto	UM	NICARAGUA			EL SALVADOR			PANAMÁ			GUATEMALA			REPUBLICA DOMINICANA			PAIS		Diferencia Relativa Pr. + Alto - Pr. - Bajo	
				Precio Promedio CONCADECO	Precio Mínimo CONCADECO	Precio Máximo CONCADECO	Precio Promedio CONCADECO	Precio Mínimo CONCADECO	Precio Máximo CONCADECO	Precio Promedio CONCADECO	Precio Mínimo CONCADECO	Precio Máximo CONCADECO	Precio Promedio CONCADECO	Precio Mínimo CONCADECO	Precio Máximo CONCADECO	Precio Promedio CONCADECO	Precio Mínimo CONCADECO	Precio Máximo CONCADECO	Precio Más Bajo	Precio Más Alto		
Granos	1	Arroz Blanco	kilo	\$1.02	\$0.98	\$1.07	\$1.29	\$1.13	\$1.41	\$0.98	\$0.86	\$1.05	\$0.55	\$0.53	\$0.57	\$1.15	\$1.15	\$1.16	\$0.55	\$1.29	135.30%	
	2	Frijol negro	kilo	\$1.63	\$1.63	\$1.63	\$1.50	\$1.32	\$1.68	\$2.73	\$2.73	\$2.73	\$0.78	\$0.72	\$0.86	\$2.16	\$2.02	\$2.25	\$0.78	\$2.73	250.16%	
	3	Frijol rojo	kilo	\$1.63	\$1.27	\$2.38	\$2.60	\$2.47	\$2.78	\$1.88	\$1.54	\$2.18	\$1.08	\$1.06	\$1.10	\$2.73	\$2.60	\$2.83	\$1.08	\$2.73	153.00%	
	4	Maíz blanco	kilo													\$0.84	\$0.84	\$0.84	\$0.84	\$0.84	0.00%	
	5	Azúcar blanca	kilo	\$0.62	\$0.62	\$0.63	\$0.84	\$0.84	\$0.84	\$1.12	\$1.11	\$1.13	\$2.45	\$2.42	\$2.47	\$1.16	\$1.15	\$1.16	\$0.62	\$2.45	293.73%	
	6	Café puro molido	kilo	\$9.97	\$6.19	\$11.65	\$5.89	\$4.54	\$7.26	\$7.84	\$6.04	\$8.64	\$2.31	\$2.18	\$2.51	\$9.35	\$9.25	\$9.54	\$2.31	\$9.97	330.98%	
Harinas	7	Harina de maíz	kilo	\$1.20	\$1.09	\$1.32	\$1.13	\$1.03	\$1.18	\$2.12	\$2.12	\$2.12	\$1.01	\$0.97	\$1.06	\$0.99	\$0.99	\$0.99	\$0.99	\$2.12	\$1.13	114.29%
	8	Harina de trigo	kilo	\$0.98	\$0.96	\$1.01	\$1.89	\$1.88	\$1.89	\$1.95	\$1.28	\$1.41	\$1.40	\$1.38	\$1.42	\$1.62	\$1.44	\$1.70	\$0.98	\$1.89	\$2.12	92.40%
Pan	9	Pan blanco para sándwich (pan de caja) sin aditivos	kilo	\$2.27	\$2.01	\$2.58	\$2.84	\$2.32	\$3.79	\$2.04	\$1.38	\$2.69	\$1.93	\$1.66	\$1.92	\$5.29	\$4.80	\$5.49	\$1.93	\$5.26	\$2.12	172.32%
Pasta	10	Pasta (Spaghetti)	kilo	\$2.05	\$1.75	\$2.34	\$1.95	\$1.72	\$2.33	\$1.42	\$1.36	\$1.49	\$0.41	\$0.40	\$0.42	\$1.42	\$1.33	\$1.56	\$0.41	\$2.05	400.41%	
Grasas	11	Aceite vegetal	litro	\$2.25	\$1.94	\$2.56	\$2.87	\$2.29	\$4.14	\$2.31	\$1.75	\$2.86	\$2.13	\$2.00	\$2.24	\$5.09	\$5.03	\$5.19	\$2.13	\$5.09	138.94%	
	12	Margarina vegetal en barra	kilo	\$3.61	\$3.32	\$3.80	\$2.39	\$2.13	\$2.90	\$2.60	\$2.56	\$2.61	\$1.00	\$0.99	\$1.04	\$8.59	\$8.59	\$8.59	\$1.00	\$8.59	755.94%	
	13	Manteca					\$2.25	\$2.19	\$2.31						\$1.76	\$1.76	\$1.76	\$1.76	\$2.25	28.20%		
Lácteos	14	Leche líquida pasteurizada, entera con un rango del 2 al 3% de grasa	litro	\$0.75	\$0.67	\$0.84	\$1.32	\$1.26	\$1.38	\$1.01	\$0.96	\$1.05	\$1.07	\$1.03	\$1.10	\$2.81	\$2.77	\$2.83	\$0.75	\$2.81	272.60%	
	15	Leche entera en polvo	kilo	\$8.40	\$7.29	\$9.79	\$8.06	\$7.41	\$8.80	\$9.16	\$9.16	\$9.16	\$3.79	\$3.54	\$3.89	\$11.16	\$11.16	\$11.16	\$3.79	\$11.16	194.18%	
	16	Crema	kilo	\$2.47	\$2.20	\$3.06	\$3.88	\$3.29	\$4.58	\$4.05	\$3.86	\$4.41	\$1.37	\$1.31	\$1.41	\$7.00	\$7.00	\$7.00	\$1.37	\$7.00	409.74%	
	17	Queso fresco	kilo	\$3.62	\$3.54	\$3.70	\$6.34	\$5.95	\$6.62	\$7.51	\$6.18	\$8.90	\$3.36	\$3.25	\$3.46	\$8.58	\$8.38	\$8.67	\$3.36	\$8.58	154.82%	
Huevos y carnes	18	Huevo Grande	unidad	\$0.10	\$0.07	\$0.15	\$0.15	\$0.15	\$0.15	\$0.14	\$0.10	\$0.16	\$4.36	\$4.17	\$4.51	\$0.14	\$0.32	\$0.32	\$0.10	\$4.36	4325.22%	
	19	Pollo entero fresco y con menudos	kilo	\$2.64	\$2.49	\$2.77	\$3.48	\$3.48	\$3.48	\$2.87	\$2.31	\$3.08	\$2.03	\$1.93	\$2.09	\$3.29	\$3.29	\$3.29	\$2.03	\$3.48	71.46%	
	20	Carne de res para bistec	kilo	\$4.91	\$4.91	\$4.91	\$6.10	\$6.10	\$6.10	\$5.13	\$3.74	\$7.16	\$2.82	\$2.36	\$3.06	\$5.16	\$4.97	\$5.32	\$2.82	\$6.10	115.82%	
	21	Carne de cerdo: Posta	kilo	\$5.44	\$5.44	\$5.44	\$5.91	\$5.91	\$5.91	\$5.69	\$4.52	\$11.67	\$2.73	\$2.43	\$2.87	\$5.79	\$5.78	\$5.78	\$2.73	\$5.91	116.19%	
	22	Carne de cerdo: Chuleta	kilo	\$5.41	\$5.41	\$5.41	\$5.21	\$5.21	\$5.21	\$4.65	\$3.81	\$7.71	\$2.65	\$2.48	\$3.00	\$6.28	\$6.13	\$6.36	\$2.65	\$6.28	137.29%	
	23	Carne de cerdo: Costilla	kilo	\$5.99	\$5.99	\$5.99	\$8.07	\$8.07	\$8.07	\$4.96	\$3.63	\$7.03	\$2.58	\$2.43	\$2.84	\$5.79	\$5.78	\$5.78	\$2.58	\$8.07	212.75%	
	24	Embutidos: salchicha empacada (para hot dog)	kilo	\$4.58	\$3.85	\$5.71	\$3.62	\$3.34	\$3.91	\$2.65	\$2.24	\$3.05	\$2.19	\$1.98	\$2.51	\$5.49	\$5.20	\$5.78	\$2.19	\$5.49	160.19%	
	25	Embutido: mortadela popular empacada	kilo	\$5.19	\$4.72	\$5.68	\$3.44	\$3.44	\$3.44	\$3.56	\$3.56	\$3.56	\$1.41	\$1.35	\$1.46	\$4.03	\$3.99	\$4.05	\$1.41	\$5.19	268.76%	
	26	Embutido: jamón popular empacado	kilo	\$7.12	\$6.69	\$7.48	\$6.67	\$5.52	\$7.32	\$3.71	\$3.62	\$3.80	\$1.40	\$1.28	\$1.50	\$2.62	\$2.60	\$2.66	\$1.40	\$7.12	407.82%	
	27	Atún en aceite enlatado en trozos o trocitos	kilo	\$8.80	\$5.45	\$12.42	\$10.14	\$8.87	\$10.88	\$7.54	\$7.04	\$8.33	\$1.95	\$1.80	\$2.13	\$10.65	\$10.65	\$10.66	\$1.95	\$10.65	446.83%	
28	Sardinias	kilo	\$4.75	\$3.91	\$5.46	\$4.80	\$4.71	\$4.88	\$3.34	\$2.55	\$4.45	\$2.20	\$2.07	\$2.35	\$4.67	\$4.42	\$4.81	\$2.20	\$4.80	118.43%		
Bebidas	29	Bebida Carbonatada	litro	\$0.58	\$0.51	\$0.67	\$0.50	\$0.48	\$0.58	\$0.57	\$0.50	\$0.63	\$1.37	\$1.28	\$1.53	\$2.02	\$2.02	\$2.02	\$0.50	\$2.02	303.44%	
Salzas	30	Pasta de tomate en bolsa para cocina	kilo	\$2.53	\$1.89	\$2.98	\$4.17	\$3.68	\$4.72	\$3.48	\$3.20	\$3.76	\$0.42	\$0.38	\$0.44	\$2.62	\$2.54	\$2.65	\$0.42	\$4.17	901.57%	
Limpieza y aseo personal	31	Jabón de baño	kilo	\$4.03	\$3.20	\$4.86	\$5.82	\$3.52	\$13.31	\$4.92	\$4.77	\$5.06	\$2.25	\$2.03	\$2.54	\$6.01	\$5.87	\$6.29	\$2.25	\$6.01	166.67%	
	32	Detergente	kilo	\$1.80	\$1.67	\$1.96	\$1.85	\$0.76	\$2.29	\$1.95	\$1.93	\$1.97	\$1.95	\$1.63	\$2.14	\$4.22	\$4.13	\$4.26	\$1.80	\$4.22	133.98%	
	33	Pasta dental	litro	\$14.80	\$10.49	\$19.15	\$15.38	\$13.00	\$16.87	\$13.98	\$13.56	\$14.40	\$2.08	\$1.89	\$2.25	\$13.89	\$13.33	\$14.45	\$2.08	\$15.38	636.52%	
	34	Papel higiénico	kilo	\$3.95	\$2.82	\$3.28	\$2.91	\$2.25	\$3.32	\$3.40	\$2.91	\$3.90	\$2.25	\$2.12	\$2.45	\$5.18	\$5.14	\$5.20	\$2.25	\$5.18	130.64%	
	35	Desodorante en barra	kilo	\$34.34	\$21.88	\$45.36	\$49.27	\$44.79	\$55.50	\$40.16	\$32.90	\$47.43	\$3.41	\$3.28	\$3.59	\$30.78	\$26.45	\$33.07	\$3.41	\$49.27	1343.32%	
	36	Toallas sanitarias normal sin alas	unidad	\$0.05	\$0.05	\$0.06	\$0.08	\$0.08	\$0.08	\$0.09	\$0.08	\$0.10	\$1.33	\$0.95	\$1.81	\$0.13	\$0.11	\$0.16	\$0.05	\$1.33	2334.55%	

NOTA PANAMÁ: El arroz monitorizado en la Encuesta de CBA es 70% granos enteros y 30% quebrados y arrocillo.  
El Precio del papel higiénico está dado en cantidad de hojas sencillas por rollo. No aparece el peso en el etiquetado.  
El precio de la pasta dental está dado por kilogramo y el de la toalla sanitaria por 10 unid.  
(-): No había el producto, no incluido y/o no se consumen en nuestro mercado.  
Fuente: ACODECO, DIPREV.